



MEDIA PACK



HELPING YOU CONNECT
TO BUSINESS MEMBERS

www.search4members.co.uk

THE WEBSITE

Search4Members, the online business directory, has been redesigned. The site, formerly known as Searchme4, is owned by Kemp's Publishing Ltd. The site deploys technology which facilitates its use on smart phone, tablet and desktop outlets. The site is therefore designed to help customers benefit from the huge annual growth in internet use and resulting buying decisions.

**Fast, Free
and Friendly
Business
Search**

WEBSITE FEATURES



Search4Members provides accurate classified business listings which are regularly updated. The search engine is easy to use and generates fast and reliable results for the user.

In addition to the business directory, the new site now provides a wealth of local news stories provided by Kemp's business associates, together with information about Kemp's products and business partners.

Regularly updated and informative content combined with regular social media activities continue to ensure that traffic is driven towards the site.

SEARCH ENGINE OPTIMISATION

Search4Members employs the latest SEO (search engine optimisation) technologies to ensure the highest page ranking with all the popular search engines.

TARGET AUDIENCE

- Owners and senior managers of UK businesses
- Purchasing and procurement managers in UK corporations
- Executives in the 144 overseas countries in which Search4Members is promoted.



FAST
BUSINESS
SEARCH

FIND MY
COMPANY ON
SEARCH4MEMBERS

I HAVE BOOKED
MY ADVERT ON
SEARCH4MEMBERS.
HAVE YOU?

CONNECTING
MEMBERS TO
MEMBERS

I'VE JUST
FOUND THE
BUSINESS
I NEEDED



SEARCH4MEMBERS ADVERTISING

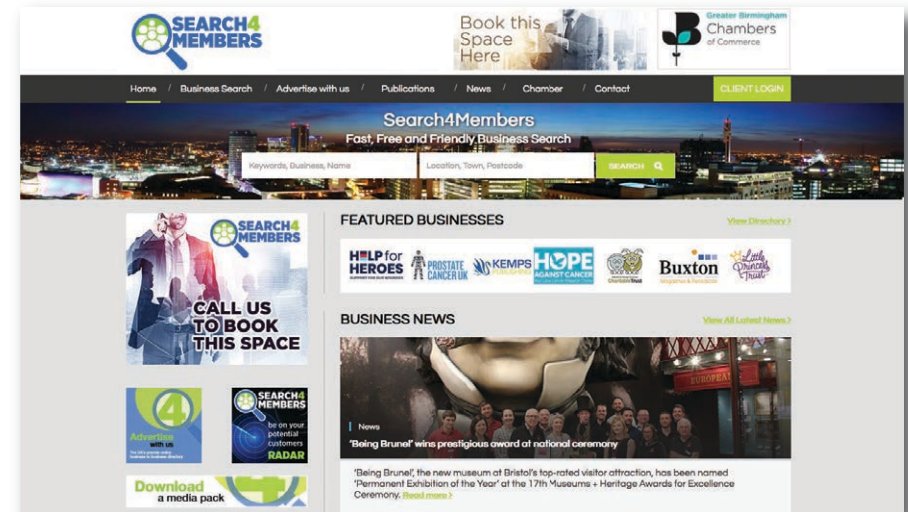
To further strengthen your online profile, advertise on Search4Members and get your company seen by buyers both here in the UK and overseas. Search4Members offers a range of advertising sizes to suit all budgets.

For companies without an internet presence, taking a paid listing on Search4Members is the easy way for buyers to find your contact details in whichever commercial sector or industry you work.

We offer:

- Bold Listing
- Large Page Advert
- Various Banner Positions

By purchasing a large page or banner advertisement, you will be able to maximise brand awareness and get key product messages across to prospective customers. Our expert Design team will ensure that your advertisement receives maximum prominence.



Bold Listing

BOLD LISTING

Bold listings are one of the least expensive yet very effective online advertising methods. Simple in format and containing all relevant contact details including company name, address, telephone number and website address. A Bold listing will be displayed above free listings

To book a Bold Listing:

BOLD LISTING EXAMPLE

PUBLISHERS | Birmingham

0121 765 4144 [click here](#)

[www.webaddress.co.uk](#)

11 The Swan Courtyard, Charles Edward Road, Yardley, Birmingham, B26 1BU

CREATE YOUR LISTING

Large Page Advert

LARGE PAGE ADVERT

A large page advert is given priority placement on the page above bold and free entries. They provide adequate space for companies to provide their contact details including email and web addresses together with company logo and a description/pictures of their products and services.


Please see 'Find out more' for example.

LARGE PAGE ADVERT EXAMPLE

PUBLISHERS | Birmingham

0121 765 4144 [click here](#)

[www.webaddress.co.uk](#)


COMPANY NAME
SLOGAN

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Donec eget sodales nunc, eu volutpat ex. Aliquam pulvinar mi nisl, sed placerat purus iaculis vitae. Sed eu consequat dolor. Fusce pretium est eu ullamcorper tincidunt - [Find out more](#)

11 The Swan Courtyard, Charles Edward Road, Yardley, Birmingham, B26 1BU

CREATE YOUR LISTING

Banner Advertisements

BANNER ADVERTISEMENTS

Banner advertisements are available in the directory and prominent positions within the site. These advertisements command immediate attention. They are therefore the prime positions to secure for those companies who wish to dominate their particular industry sector. In addition, a free large page is included within this promotional package to ensure priority display.

Advertise with us
The UK's premier online business to business directory

Preview banner sizes:

320 x 100px 300 x 250px 125 x 125px 200 x 200px

This is an example of a banner that would go in the 'header' bar at the top of the site

Advertise with us
The UK's premier online business to business directory

SEARCH4MEMBERS RATES

	RATE
Home Page	
Top Banner (320 x 100px)	£10,000
Lead Banner (300 x 250px)	£10,000
News Article Banners (125 x125px)	£5,000
Ad Logos (Featured Businesses)*	£5,000
Footer Banner (200 x 200px)	£5,000
<hr/>	
Sub Category Banners	
Top Banner (320 x 100px)	£7,500
Lead Banner (300 x 250px)	£5,000
Mid Banner (125 x 125px)	£3,000
Footer Banner (200 x 200px)	£3,000
<hr/>	
Classification Banners	
Top Banner (320 x 100px)	£2,500
Lead Banner (300 x 250px)	£2,500
Mid Banner (125 x 125px)	£1,500
Footer Banner (200 x 200px)	£1,500
<hr/>	
Large Pages	£1,000
Bold Listing	£400

Banner bookings are for 20% time slots with alternate rotation

*Featured Businesses provide a fixed presence for 7 premium advertisers

